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Voting opens on new KS license plate design

(KNZA)--Kansans can now weigh in on the state's new license plate design.

Governor Laura Kelly announced Monday that Kansans can go to KSPlates.kansas.gov to vote for their favorite plate among five designs created by Mammoth Creative Co., a Kansas-based marketing firm, in partnership with Kansas Tourism.

Voting will end at 5 p.m. on Friday, December 15.

According to a release from the Governor's Office, the five options, while continuing to align with Kansas Tourism- "To the Stars" branding and the already announced guidelines, incorporate previous public feedback such as a lighter blue on the original proposal, a State of Kansas outline, wheat, and sunflowers. The plate proposals were also chosen because they prioritize public safety. Clear, simple designs enable law enforcement officers and traffic systems to quickly and easily read the license plate number.

The release says Kansans can vote on their favorite design as many times as they would like until voting closes on Friday. Kelly encourages Kansans to make their voices heard.

Votes will gauge support for a specific design, though minor aspects of the winning design may change to ensure compliance with production protocols.

The selected plate will be announced on Monday, December 18.

Many Signals Communications