

Local Chambers earn thousands in tourism funds

(KAIR)--Three locally-based Chambers of Commerce are among a total of 22 tourism-focused organizations receiving funding through Kansas Tourism, a division of the Kansas Department of Commerce.

A total amount of \$117,780 has been awarded in the 2023 Tourism Marketing Grant Awards Program, with a release explaining that "the grants are designed to assist local tourism organizations or attractions in new or first-time innovative marketing initiatives."

Selected to receive grant funds of \$10,000 is the Atchison Area Chamber of Commerce, the same amount earmarked for the Marysville Convention and Tourism, while the Seneca Area Chamber and Downtown Impact is named to receive \$1,600.

Kansas Tourism Director Bridgette Jobe, in the release, says Kansas Tourism is "proud to provide support to our dedicated tourism industry partners through these marketing grants," adding that "increasing visitation to these exciting destinations boosts local economies in a variety of ways."

Applications were reviewed by a committee of Kansas Tourism representatives, with funding through the partnership with Kansas Tourism intended to increase travel to tourism destination sites while enhancing the state- image.

According to the release, the grant leverages Kansas Tourism- resources and extends the marketing reach of local communities.

Many Signals Communications