

Atchison Chamber realigns, adds new Director

(KAIR)--A realignment is noted at the Atchison Area Chamber of Commerce, as a new staff position is added and the Chamber works to brand its services under the Locally Atchison label.

According to a release, the Chamber is announcing “the addition of the Locally Atchison brand to each of [its] four distinct services that seamlessly deliver enhanced economic opportunities for the Atchison community.”

The release explains the offerings of each of those four services, explaining that Locally Atchison Chamber “will continue to provide business networking, advertising, support, advocacy and a new Chamber Blue health insurance initiative.”

The second service noted is what’s dubbed “Locally Atchison Tourism” which will, the release says, “continue promoting Atchison as a visitor destination,” while the third service, “Locally Atchison Main Street,” “will continue to support the growth and development of the downtown corridor.”

The fourth service, named in the release as the Locally Atchison Tasting Room, is set to open next spring and will provide what the release calls “a uniquely Atchison destination experience.”

As the branding of services goes into place, and “with organizational services flourishing,” as the release puts it, Locally Atchison is announcing the addition of Jill Thorne into a new full time Director position, joining Executive Director Jim Rowland and staff members Mary Jane Sowers, Dianna Kruger, Kristen Otte, and Nora McCrory.

Rowland, in the release, says Thorne “brings enormous experience and professional capacity to Locally Atchison and her skills align with [the] long-term strategic vision.”

Thorne, a native of Atchison who attended Atchison’s Maur Hill-Mount Academy and Emporia State University, brings with her a background including ten-years in accounting and fifteen-years as an Area Sales Manager and Sales Director in the visual arts industry.

Thorne, in the release, says she’s “excited to join an organization that’s creating incredible momentum,” adding that she looks “forward to working with the people and businesses in Atchison County to help create a great place for the future of our community.”

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