

2020 Conference for Kansas Women in Agriculture

Keynote topics and speakers have been announced for the award-winning Women Managing the Farm Conference, set for February 13-14, 2020, in Manhattan, Kansas. Since 2005, the event has brought together women farmers, rural business leaders and landowners. The Women Managing the Farm conference provides a supportive setting in which women can develop the skills, resources and knowledge needed for success in a competitive agricultural environment.

Conference sessions are designed to keep women up-to-date on the latest advancements in agriculture and thriving within their rural communities. During the two-day conference, attendees select from presentations covering many topics, including farm finances, relationships and health, agricultural and estate law, crop production and marketing, management, and more. Attendees also choose networking sessions tailored to the different roles women hold, such as agricultural partners and helpers, independent producers, absentee landowners, ag industry career women and business managers. Optional pre-conference workshops are offered on Wednesday, February 12, which include visits to Manhattan-area ag businesses, as well as introductory and advanced sessions on QuickBooks.

The 2020 conference will open Thursday morning with a dramatic presentation on farmland transition, performed by Lindsay Bauer, and created by Mary Swander, Poet Laureate for the state of Iowa and executive director for AgArts. Other general session presenters will include Dr. Chad Hart, ISU Associate Professor of Economics, who will discuss "Trade's Impact on U.S. Agriculture," and Lance Woodbury, a family business adviser who will lead a panel of experts discussing challenges in health and wellbeing. The two-day conference will wrap up with Vance Crowe, a communications consultant and story architect who will share how women in agriculture can use stories that deeply connect with listeners.

Registration for the conference is available at womenmanagingthefarm.com, with an early bird rate of \$150 available through January 17, 2020. After January 17, registration is \$175. The Women Managing the Farm Conference is sponsored by various agricultural organizations. More information about speakers, programs, exhibitors, registration and scholarships can be found at the website, womenmanagingthefarm.com, or by calling 785-532-2560. Keep up-to-date with the latest Women Managing the Farm news through [Facebook.com/WomenManagingtheFarm](https://www.facebook.com/WomenManagingtheFarm).