Funding sought to promote Big KS Road Trip

(KNZA)--Funding is being sought to help promote the third annual Big Kansas Road Trip, which will showcase Brown, Doniphan and Nemaha Counties.

Linda Duessing and Connie Werner, co-chairs of a Brown County committee working on the event, met with the Brown County Commission Monday to request \$8,350 in funding to help market the event, set for May 7-10 of next year.

The Inman-based Kansas Sampler Foundation created the event after ending the 28-year Kansas Sampler Festival. Organizers say the purpose of the Big Kansas Road Trip is to help the public get to know Kansas communities of every size.

Duessing said she believes the event will provide an economic benefit to Brown County.

The Commission took no action on the funding request, saying they want to discuss it first. Commission Chairman Keith Olsen suggested Duessing and Werner ask the cities in the county for funding as well.

The Hiawatha City Commission voted Monday evening to contribute \$1,500 for the effort.

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