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KDA Seeks Participants for Beef Genetics Trade Mission to Uruguay

The Kansas Department of Agriculture is seeking individuals to participate in a beef genetics trade mission to Uruguay from September 12–17, 2018. This trade mission provides an opportunity for Kansas purebred beef cattle producers and allied industries to develop relationships with livestock producers in Uruguay to increase market opportunities for U.S. and Kansas beef genetics.

Participants will interact with breeders and promote the use of U.S. beef genetics while attending Expo Prado 2018, a major international livestock exhibition in Uruguay. Kansas ranchers and related agribusinesses specializing in the export of Angus and Hereford genetics are invited to participate.

The trade mission is funded by U.S. Livestock Genetics Export, Inc. Selected participants will be eligible for travel stipends for airfare depending upon number of applicants and fund availability. Attendees will be responsible for the cost of hotels, meals, and other incidental expenses.

Individuals interested in participating in the trade mission should complete the application form on the KDA website at www.agriculture.ks.gov/international. Application deadline is July 30.

KDA strives to encourage economic growth of the agriculture industry and the Kansas economy by exploring and expanding both domestic and international marketing opportunities. For more information on the trade mission to Uruguay, please contact Shirley Acedo, KDA agribusiness development coordinator, at Shirley.Acedo@ks.gov or 785-564-7467.