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Center for Rural Affairs offers Business Plan Basics

Business Plan Basics, a five-week training for existing, transitioning and startup small business owners and managers will be offered on Tuesdays from Feb. 7 to March 7, in Auburn, Neb.

Sessions will run from 5:30 to 8:30 p.m., at the Nemaha County Hospital Classroom, 2022 13th St., in Auburn. The course is offered by Center for Rural Affairs' Rural Enterprise Assistance Project Women's Business Center, in collaboration with Auburn Development Inc. and Nemaha County Hospital.

"Planning is a key to success in business," said Monica Braun, Center for Rural Affairs' Rural Enterprise Assistance Project Women's Business Center director. "The five hands-on exploratory sessions are designed for those thinking of starting a business and for small business owners who want to create or update a business plan.

The series focuses on marketing, promotion/advertising, financial management, customer relations and goal setting.

"This training is so informative for starting a business," wrote one participant in their evaluation. "Covers all aspects."

There is a registration fee that includes course materials. Scholarships are available for those who qualify. Businesses must be located in Nebraska. The registration deadline is Jan. 31.

For more information or to register, visit www.cfra.org/business-plan-basics-training-auburn, or contact Kim Beger, Auburn Development Council, at 402.274.3420 or info@growauburnne.org.

Center for Rural Affairs' Rural Enterprise Assistance Project receives funding from the Nebraska Business and Innovation Act, Community Development Block Grants through the Nebraska Department of Economic Development, Small Business Administration, United States Department of Agriculture, Peter Kiewit Foundation and other sources. The Rural Enterprise Assistance Project Women's Business Center is funded in part through a cooperative agreement with the U.S. Small Business Administration. All Small Business Administration funded programs and services are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities and/or persons with limited English proficiency will be made if requested in advance.