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State Agencies Partner To Prevent Underage Drinking

(KAIR)--Four state agencies have come together to bring awareness to the problem of underage drinking in Kansas.

The Kansas Department for Aging and Disability Services, Kansas Department of Transportation, Kansas Alcohol Beverage Control, and Kansas Family Partnership have joined together to promote the It Matters campaign, an initiative designed to raise awareness of various underage drinking issues.

The campaign started Wednesday, and will end at the conclusion of National Prevention week, which runs May 17th-23rd. The agencies are encouraging communities across the state to utilize campaign resources to help teens say no to alcohol, and to keep adults from providing it.

The campaign also aims to keep Kansas roadways safe as students travel to proms and graduations. In 2013, alcohol impaired drivers between the ages of 15-20 were involved in 254 wrecks in the state, resulting in 14 deaths. Twenty percent of Kansas high school students also report they have ridden with a drunk driver in the past thirty days.

For more information on the It Matters campaign, visit KFP's website kansasfamily.com.

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