

## Kansas Farm Bureau Creates Instagram Contest

Kansas Farm Bureau has joined Instagram, a social media platform that showcases photos and short videos, and will host a contest to celebrate Kansas Agriculture Month.

In March, Kansas Farm Bureau will feature a contest highlighting the lives and work of Kansas farmers and ranchers. Follow “ksfarmbureau” on Instagram and creatively use the hashtag #myksfarmlife with a photo. Two of the organization’s favorite photos will be selected to win \$50 VISA gift cards.

“Farm life lends itself to telling ag’s story in pictures,” Meagan Cramer, Kansas Farm Bureau co-director of communications, says. “We’re excited to feature this contest during Kansas Agriculture Month and hope to see a lot of wonderful entries.”

Kansas Farm Bureau encourages you to follow their Instagram feed by searching for “ksfarmbureau” on your Instagram app. If you don’t have Instagram, visit [www.instagram.com/ksfarmbureau](http://www.instagram.com/ksfarmbureau). You must have the iPhone or Android app and an account to post photos.

The contest will run March 1 to 31. Only original, appropriate and respectful photos will be considered. Kansas Farm Bureau may, without offering any consideration to or obtaining the permission of its submitter, use any submitted photograph for any purpose, such as publishing in the membership magazine “Kansas Living” and/or newsletter “Farm Leader Letter,” posting it on KFB’s website and social media sites or reproducing it for Farm Bureau use. Questions on the contest should be directed to [kfb@kfb.org](mailto:kfb@kfb.org) or call 785-587-6128.

*[Kansas Farm Bureau](#) represents grassroots agriculture. Established in 1919, this non-profit advocacy organization supports farm families who earn their living in a changing industry.*