New KS plates unveiled Wednesday

(MSC News)--Kansas Governor Laura Kelly, on Wednesday, revealed a new license plate design that will be seen on Kansas roadways beginning in spring 2024.

The new plate displays a wheat-yellow color in the background with black and midnight blue text. The design pays tribute to the state motto, "ad astra per aspera," with "to the stars" emblazoned across the bottom of the plate.

The new design is part of the state- phased approach to replacing current embossed standard plates because of safety concerns.

Kelly, in a release from her office, says "the new license plate design promotes the state and our sense of optimism as Kansans travel near and far," adding that "it serves as a reminder that there are endless possibilities and that we should always reach for the stars," referincing the state's motto.

According to the release, the Kansas Department of Revenue is phasing out its embossed license plates starting in January 2024, and the new plate design will appear on vehicles beginning in March 2024.

Vehicle owners who update their registration in January or February and have embossed license plates will get the current design on flat, print-on-demand plates. Vehicle owners who update their registration between March and December and have embossed license plates will get the new design on flat, print-on-demand plates.

All other standard flat, print-on-demand plates will continue to use the current design.

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