Hiawatha Jingle Bell Ride Sunday (KNZA)--The 27th Annual Jingle Bell Ride will hit the streets of Hiawatha on Sunday, November 12.

Organizers say the goal of the ride is to help the less fortunate children in Brown County experience the joy of Christmas.

Again this year, there will not be any public events around the courthouse square, instead residents are encouraged to watch from their neighborhood to catch a glimpse of Santa Claus and the decorated teams of horses and wagons.

Riders will start canvassing Hiawatha neighborhoods around 1:00 to collect donated gifts.

Needed are new unwrapped toys for those of all ages, monetary gifts and children's hats and gloves.

If you would like to donate a toy or a monetary gift, or to be placed on the route for pickup Sunday, your asked to call 785-741-0861.

Annually, the Jingle Bell Ride helps around 100 families and about 300 kids.

Many Signals Communications