

HCVB holds annual meeting

(KNZA)--The Hiawatha Chamber and Visitors Bureau held their annual meeting Monday evening at the Fisher Center.

A highlight of the meeting was the presentation of the organization's annual awards, which are nominated and voted on by Chamber members.

Honored as " Business of the Year" was The Hiawatha Creamery.

The Brown County Humane Society was recognized as the " Organization of the Year."

The " Volunteer of the Year" award went to Jeff May.

HCVB President Katie Miller provided a recap of the organization's activities.

She said 2022 brought about an uptick in social media--not just for the Chamber but for individual businesses as well. Miller said the Chamber recently launched into a social media "Fall in Love With Hiawatha" campaign, highlighting businesses and community locations that bring in visitors.

Miller said they have also seen an uptick in membership. She said they have added some new events and are working on new community partnerships

Miller said they want to continue growing the Maple Leaf Festival and are looking into grants to bring more things to Hiawatha.

The meeting had a Mardi Gras theme with a Cajun menu provided by Rogue Street Tacos. Those attending participated in a special murder mystery game presented by the Morrill Public Library.

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