

Holton Hospital changes clinic names

**(KNZA)--Holton Community Hospital has changed the name of its rural health clinics.**

**CEO Carrie Saia made the announcement Tuesday in a news release.**

**The new clinic names will be Holton Family Medicine, Hoyt Family Medicine and Wetmore Family Medicine. Along with the name change, the organization has also introduced a new logo and tagline, "Personalized Care. Hometown Heart."**

**The release says the name changes and modernized branding reflect the new look of the hospital, as it continues to complete the expansion and renovation project.**

**"The new clinic names allow us to more accurately depict our presence throughout not only Jackson County, but other areas of northeast Kansas. The Board of Directors felt this was the opportune time to change our name and brand as we move closer to the completion of this major construction project," said Board Chair, Bobbi McGrath. "The clinic name changes honor all the communities we serve and reflect our commitment to each of them."**

**"We understand our community is excited about our new and upgraded facilities," said Saia. "We feel the new name and branding efforts extend that excitement and are the final steps in the many changes we have undergone these past 16 months."**

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