

Small Business Saturday shopping encouraged

**(KAIR)--Small Business Saturday will be commemorated across the nation on November 30.**

**A news release issued by the United States Small Business Administration says Acting Administrator Chris Pilkerton is encouraging Americans to support local communities by shopping at small businesses on that day.**

**Celebrated each year on the Saturday after Thanksgiving, Small Business Saturday allows consumers to make what the release calls “a tremendous impact in their neighborhoods” by supporting local small businesses.**

**Last year, an estimated 104 million consumers nationwide “shopped small” on Small Business Saturday.**

**This year marks the tenth Small Business Saturday, an annual celebration of America’s small business community.**

**Last year on Small Business Saturday, Americans spent a combined \$17.8 billion at independent neighborhood retailers and restaurants.**

**Currently, there are over 30 million small businesses in the United States. According to the release, about half of all-American workers are either employed by a small business or own a small business, and two out of three net new jobs are created by small businesses.**

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