

Nebraska Strong for Flood Relief Event on Friday

**( KLZA / KTNC ) -- KLZA, SUNNY 101.3 and KTNC Radio in Falls City, and the Nebraska Broadcasters Association will conduct the “#Nebraska Strong Drive for Flood Relief” with the American Red Cross Friday from 5:00 A.M. To 11:00 P.M.**

**The Nebraska Broadcasters Association has made a \$20-thousand donation to the Omaha chapter of the American Red Cross to aid the victims of the historic flooding impacting Nebraska and Southwest, Iowa.**

**The statewide “#NebraskaStrong Drive for Flood Relief” involves NBA member radio and TV stations asking their audiences to donate to the American Red Cross to aid the ongoing recovery efforts.**

**A phone bank will be open from 5:00 A.M. Through 11:00 P.M. on Friday. With an expected high volume of calls, callers are asked to be patient. The toll-free number to call is 1-844-278-8555.**

**The Red Cross is a regionalized organization and the people the NBA has coordinated with are responsible for the region consisting of Nebraska, Southwest Iowa and Kansas. The phone number in use on Friday was secured for this fund drive only, to make sure that all money donated Friday through that phone number stays in our region.**

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