KDA Seeks Marketing Advisory Board Members

The Kansas Department of Agriculture's agricultural advocacy, marketing and outreach team is seeking talented Kansans to serve on the Marketing Advisory Board. The mission of the KDA marketing program team is to serve all Kansans through innovative programming and deliver solutions designed to create an environment that facilitates growth and expansion in agriculture while increasing pride in and awareness of the state's largest industry — agriculture.

The Marketing Advisory Board will advise the program team on a variety of topics through the following sub-committees: *From the Land of Kansas*, international agricultural development, agricultural business development, agricultural workforce development and agricultural education.

If you are interested in applying to serve as a Marketing Advisory Board member, please submit a resume, statement of interest/cover letter and tax clearance confirmation PDF via email to Kerry Wefald, Director of Marketing at kerry.wefald@ks.gov. For more details about the board and about the application process, go to agriculture.ks.gov/marketing-advisory-board. All questions can be directed to Kerry Wefald at kerry.wefald@ks.gov or via phone at 785-564-6758.

Applications are due by August 4, 2017.