Free webinars on Whole Farm Revenue Protection

The Center for Rural Affairs is conducting free webinars on Whole Farm Revenue Protection (WFRP), a crop insurance option that requires crop diversity in order to qualify. The first webinar, focusing on specialty crop operations, was a huge success, with over 70 participants.

The next webinars are on Wednesday, Nov. 30 and focuses on commodity production; one for producers and one for insurance agents. All are welcome to attend, there is no cost to participate. If you know someone who might be interested, we hope you'll share this information with them.

2 to 3 p.m. CST: for producers. Register here.
3 to 4 p.m. CST: for insurance agents. Register here.

Both farmers and crop insurance agents are pretty familiar with crop insurance for commodity crops. But every so often, there's that one crop that doesn't seem to fit any crop insurance products. Maybe it's organic oats, or soybeans for a specialty market, or a specialty seed crop.

There is now a crop insurance product for these situations, available everywhere in the country. It's called Whole Farm Revenue Protection.

The Center for Rural Affairs will hold two free webinars on how Whole Farm Revenue Protection can be applied to commodity operations. The webinars will be on on Wednesday, Nov. 30: one for producers and one for insurance agents.

Scott Marlow of Rural Advancement Foundation International and crop insurance expert Clifton Parker will share their knowledge and expertise on how Whole Farm Revenue Protection works and how to apply it to more conventional, commodity crop operations.

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Anna Johnson, Center for Rural Affairs

P.S. Our third and final set of webinars, covering livestock operations, is schedule for December 14 and you can find out more about that set of webinars here.

P.P.S. You can check out a recording of our first webinar, focused on specialty crop operations, here.

For more information click here