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Nebraska Birthday License Plates Revealed

LINCOLN, Neb. (AP) - Nebraska motorists can celebrate the state's 150th anniversary with a new license plate, starting October 1st.

Governor Pete Ricketts and first lady Susanne Shore revealed the design Thursday for the Nebraska Sesquicentennial Commission's special issue license plate.

The design uses the logo and branding unveiled in July for the anniversary celebration, set for 2017.

Ricketts says the plate will allow Nebraska drivers to share news of the state's anniversary as they travel. The plate was inspired by images of the Nebraska Capitol and the state flower, flag and nature. The logo and brand were developed with the assistance of Bailey Lauerman, a Nebraska-based marketing and advertising agency.

Drivers can purchase the plates for \$70 from the Nebraska Department of Motor Vehicles.

Associated Press