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Bucks for Buckles

(MSC News)-- You can receive bucks for buckling up.

A safety belt awareness campaign called “Bucks for Buckles” will be held Sunday (August 30th) through September 2nd in 43 cities across Kansas—including locally Atchison, Blue Rapids, Frankfort, Holton, Marysville and Seneca.

One dollar bills will be distributed by local volunteers to drivers who have all occupants buckled up securely in their vehicle. Those riding unrestrained will receive educational materials about the effectiveness of seat belts and child safety seats in saving lives and reducing injuries.

The campaign is being sponsored by Safe Kids Kansas, State Farm Insurance and the Kansas Department of Transportation.

Safe Kids Kansas Director Cherie Sage says 384 people lost their lives on Kansas roadways in 2015 and 54 percent of them were unbuckled. Sage says the single most effective means of protecting the lives of you and your passengers is wearing seat belts and using appropriate child restraints every time you ride in the vehicle – even short distances.

According to the 2014 KDOT Seat Belt Survey, 86 percent of those surveyed were wearing their seat belts. That compares to the national average of 87 percent. Kansas ranked 41st in seat belt use in 2013, among 50 states and the District of Columbia.

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