

<http://www.MSCNews.net/news/index.cfm?nk=50150>

### \$5,000 For Rural Sabetha Business Owner

(MSC News)--The purpose of a business plan is to guide the entrepreneur as they start and operate their new business or expand an existing one. The Glacial Hills May Day Business Plan Competition was developed to reward an entrepreneur who developed a great plan for a business idea that would be successful.

The winner of the business plan competition is Sherri McNary, Wildwood Creations, rural Sabetha, Ks. Sherri will use the \$5,000 award to buy equipment for her new business. Wildwood Creations will be a full service UV-LED digital print shop capable of achieving a unique layered texture for dimensional prints in vibrant and consistent color. The business will provide a wide variety of print services essential to any business in the region and plans to open August 1st.

Wildwood Creations' technology will open area markets to superior color on acrylic, glass, metal, powder coated media, polystyrene, PVC, wood, ABS, art board, canvas, and a variety of vinyl and other rigid and flexible media.

Sherri has 15 plus years of experience in marketing, digital design, photography, editing, writing and advertising. Her husband James is co-owner of the business and has years of experience in woodworking and machining.

The Business Plan Competition selected five business plans from the entries to be finalists. The finalists made presentations to the selection committee which was an opportunity to provide an overview of their business plan, as well as an explanation of how the award money would be used in their business if chosen as a winner.

Many Signals Communications