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Nebraska Recruiting Dairy Operations

SEWARD, Neb. (AP) - Nebraska is trying to attract dairy farmers from other states with the promise of abundant land, plentiful water and feed and agriculture-friendly rules.

The Lincoln Journal Star reports that sales pitch can be effective in California where dairy producers face drought, urban sprawl and high costs.

The Nebraska Department of Agriculture estimates that every dairy cow represents a \$5,000 economic impact in the state.

Marty De Hoog is one of two California dairy farmers to move operations from California to Nebraska in the past four years. He brought his family and about 500 cows with him in 2013.

De Hoog says he likes the people in Nebraska and the readily available water, but he's still not wild about the cold.

Associated Press